Tia Technology unveils “Insurance in a box” solution with Generali

Copenhagen, Denmark, 7 October 2020

As part of the Generali Group “Insurance in a box” initiative, Tia Technology has agreed a regional framework agreement with them for implementing its insurance software solution. It enables Generali companies in Latin America and elsewhere to install a Tia system using a common framework and contract setup, saving time and money on the usual contract negotiations and project scoping.

Specifically selected to suit the Generali range of products and services, the Tia solution for “Insurance in a box” gives Generali’s Latin American companies access to a powerful core system that includes everything needed to run a back-end insurance solution, as well as the Tia Configurators suite of products, which enable a faster time to market, without the reliance on IT. Outside of the core system, there is also a framework to add additional, selected products, such as Tia Analytics, which gives powerful insights into customer and business data and also Tia Life and Pension, Reinsurance and Coinsurance solutions.

In addition to outlining the product framework and pricing structure, the implementation projects and ongoing maintenance agreements are also included in the package, ensuring the individual companies concentrate solely on upgrading their legacy systems to a modern, interactive solution, without the need to spend resources on additional project complexities.

The first Generali company to sign up for the “Insurance in a box” Tia solution is La Caja in Argentina. La Caja is one of the largest insurers in Argentina and will be the first to benefit from this custom Tia/Generali partnership. Alongside the strong core of products, their new Tia installation will see them gain access to Tia Configurators, which will enable them to bring sales products to market faster, adjust the customer claims journey in “real-time” and update business rules for more efficient working, all of which are designed to gain an advantage over the competition.

“We are really pleased with the “Insurance in a box” solution that was presented to us and are happy to be the first to implement it. The constructive meetings we have had with both Generali Head Office and Tia have convinced us that this will be a successful venture, and we cannot wait to get started with the new system and configurators which will allow us greater flexibility to differentiate ourselves from others in the market and will ensure customer satisfaction remains the top priority for us.”

Jorge Amadeo, CIO, La Caja

"We are delighted to announce this collaboration with Generali and to have put together this modern insurance solution for their companies, within the “Insurance in a box” initiative. We are equally delighted to welcome La Caja to the Tia community and look forward to working with them throughout the implementation and ongoing after that. La Caja now join a growing number of existing Tia customers in Latin America, and we look forward to building that community further over the coming years."

Anders Rosenbeck, CEO, Tia Technology

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