

Tia-as-a-Service accelerates with two sites live, accreditation and new leadership

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Tia-as-a-Service is a managed insurance cloud solution by Tia Technology including, application upgrades, support, cloud infrastructure services, application management and more. The first two customers have now successfully launched their businesses on Tia-as-a-Service.

One of them, [Yetz](#), is a digital startup offering insurance, auto, home and health services. With a focus on creating a smooth and simple digital customer journey, Yetz chose Tia-as-a-Service to leverage a cost-efficient, scalable and flexible solution. The company has ambitious plans to scale internationally in the coming years.

The second company to launch Tia-as-a-Service, [Finance Norway](#), is the government-backed industry organisation for the financial industry in Norway. Finance Norway needed to simplify its complex claims-handling process, and chose Tia-as-a-Service, in part, for its many automation opportunities.

Building on best practice

Both companies achieved a fast and efficient implementation and a successful launch.

“Our team worked diligently with the teams at Yetz and Finance Norway to create a realistic, yet optimised implementation process,” says Thorvaldur Flemming Jensen, Senior Vice President of Tia-as-a-Service at Tia Technology. “We take with us some valuable best practices from these projects that we build on for future implementations. We look forward to working with more and more Tia customers around the world.”

New Tia-as-a-Service leadership

Thorvaldur joined Tia Technology from SimCorp in December 2018. At SimCorp, he directed the ASP (Application Service Provider) division, providing outsourced solutions to the top-tier financial institutions globally. As SVP of Tia-as-a-Service, Thorvaldur is tasked

with helping Tia’s new and current customers achieve the benefits of divesting in hardware and outsourcing their Tia solution. He will lead the Tia-as-a-Service team, ensuring Tia’s customers get the best possible service experience.

“We’re very pleased to welcome Thorvaldur to the company,” says Tia CEO Christian Kromann. “His experience in leading application service teams in a highly regulated and demanding environment, combined with our recently earned accreditation, means we are now ready to engage with Tia-as-a-Service across all the markets we are in.”

ISAE 3402 accreditation

Tia-as-a-Service has passed a rigorous audit, based on the International Standard on Assurance Engagements (ISAE). The ISAE ensures customers that they can have confidence in Tia-as-a-Service’s controls and operational capabilities.

“Outsourcing is a growing trend in the insurance industry,” Thorvaldur explains. “Insurers increasingly depend on third-party providers to allow for divesting of non-value-added tasks. This enables them to focus on strategic activities that are core to the business. That’s why the ISAE 3402 is so important. It helps insurers and their auditors understand which solutions they can trust, to give them the most value for money. We’re proud to have reached this important milestone.”

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