

# Tia's South Africa team welcomes four senior consultants with 40+ years of experience

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**Significant demand from insurers in the region requires Tia to expand local operations. New trend shows that many insurance professionals from the global Tia community are interested in working with the vendor of the technology they have built their careers on.**

– Local interest in our solutions and services continues to grow and we have been successful in winning both new implementation projects and significant consulting projects at existing customers. This necessitated that we expand our South African team in order to keep up with demand and continue to provide the professional support and close local collaboration we strive for. We anticipate that this growth will continue well into 2019 and that more Tia experts will join us in South Africa, says Managing Director of Tia Africa, Tian Horn.

#### **Geared to meet digital transformation head on**

South African insurance is undergoing rapid change. New market entrants, changing customer preferences and market erosion across product lines are demanding creative approaches to product development and a willingness to keep up with emerging technologies. That's why local insurance and technology expertise is a high priority for South African insurers. The four new senior consultants will join us to implement and enhance Tia's innovative insurance solutions. Tian Horn remarks:

– The new Professional Service team members each have in excess of 10 years' experience on Tia's

technology in South Africa and are regarded as experts in their field. They'll hit the ground running, and our customers will soon benefit from their deep understanding of the South African insurance industry requirements, best practice and practical experience on the Tia solution stack. Customers can look forward to optimal strategic solutions for their businesses, rolled-out professionally and efficiently.

The increased headcount is a natural consequence of Tia's growth and strategy to make sure that all customers are ready and able to embrace their users' increased demands for digital services. Tia CEO Christian Kromann concludes:

*– We're proud of Tia Africa's ability to attract and retain top notch local talent, and we also see it as an opportunity for all Tia employees to participate in international projects. Our growing international team and capabilities only make us stronger –and we look forward to serving our growing roster of clients in South Africa and beyond.*

*End of press release*

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